



CHEAT SHEET

Get to Impact

This cheat sheet briefly provides leading questions and suggestions.

It is designed to get your creative juices flowing and lead your thought processes as you plan for impactful research outcomes.

It is a starting point only.

This process is most valuable when done in conjunction with the beneficiaries of your research.

WHAT are your research goals?

What problem do you aim to solve? Is it really a problem outside of the academic literature?
What will solving this look like?
Who is this a problem for?

- Include more than just literature/previous research.
- Consult industry, other services &/or government.

WHO needs to be involved to make this happen?

Who are the major, non-academic, beneficiaries of your solution?
Who are the key influencers that you should involve?

- Involve stakeholders from beginning.
- What's in it for them?
- Formalise partnerships

WHEN will you involve them?

Outline all stages where you will be involving beneficiaries or other stakeholders?
In what capacity will they be involved?

- Ask them how and when they want to be involved.
- Include opportunities for capacity building.

WHAT are the project deliverables?

List all likely academic and non-academic outputs.
Brainstorm interesting and innovative ways of delivering your evidence.

Report, App, Infographic.
New program, adjustment to existing service.
Awareness/behaviour change

HOW will you deliver the outputs?

What is the best way or format for you to deliver your outcomes for use/implementation in practice?
What else may be required to ensure success?

- Who will implement the evidence into practice.
- What expertise do you have or do you need e.g brokering

MEASURE your success

How will you know if your deliverables achieved the desired result?
What are the key measures that you will evaluate?

- Qualitative measures, surveys, storytelling.
- Downloads, feedback, uptake in practice, changes to policy.